



Víctor Rivero

DATA & PROCESS AUTOMATION
ANALYST

CONTACT

EMAIL

data.victore115@gmail.com

PHONE

+34 663 516 258

LOCATION

L'Eliana, Valencia (46183), Spain

LINKEDIN

linkedin.com/in/riverostudio

CV WEB

riverostudio-cv.web.app

PORTFOLIO

riverostudio.web.app

LANGUAGES

Spanish — Native

English — B2

EDUCATION

MSc in Data Science & Business

Analytics

IMF Smart Education · 2022

BSc in Industrial Engineering

Universidad Alonso de Ojeda (Venezuela) ·
2016

AVAILABILITY

Immediately available · full-time · remote, hybrid
or anywhere in Spain

Profile

I analyse processes, measure them with data and automate them so a business wins and keeps customers. Since 2022 I maintain **three systems in production for paying clients**. Previously: data analysis at **Datmean** and process engineering at **Grupo Antolín**. **MSc in Data Science and Business Analytics** (IMF, 2022).

Experience

Data & Process Automation Analyst (self-employed)

JUL 2022 – PRESENT

RIVERO STUDIO — *L'Eliana (Valencia, Spain)*

- 3 live systems for paying clients, from proposal to support.
- 34 n8n automation flows with REST APIs: Stripe, WhatsApp, Meta, Notion.
- KPI dashboards and data work with SQL and Python.

Data Analyst

SEP 2021 – AUG 2022

DATMEAN — *1 year*

- Predictive models in Python (Pandas) and SQL; EDA and ETL.
- Customer segmentation with machine learning and actionable findings.

Cook · HACCP processes, goods-in and stock control

SEP 2022 – PRESENT

GRUPO SAONA — *L'Eliana (Valencia, Spain)*

- Daily HACCP: temperatures, traceability and expiry dates.
- Goods-in, delivery notes and stock control.

Industrial / Process Engineer

MAR 2021 – AUG 2021

GRUPO ANTOLÍN — *6 months*

- Production and logistics optimisation: +10% efficiency.
- Control plans, time-and-motion studies, Lean / Six Sigma improvement.

Holiday rental management (self-employed)

JUL 2018 – DEC 2020

OWN BUSINESS — *Ireland*

- Seasonal demand-based pricing, bookings and guest care in English.

Technical Support & Customer Care

FEB 2017 – MAR 2018

PINTEREST — *Dublin, Ireland*

- Support and adoption of commercial products, 100% in English.

Projects

Momentos Mágicos [momentosmagicos.app](#)

- Bookings and payments with a KPI panel: analysis showed 34% of revenue came from returning customers.

Hive50 Leads

- B2B prospecting for logistics with lead scoring and a kanban pipeline.

Decora con Globo GO [decoraconglobogo.web.app](#)

- Online store with Stripe, n8n operations and a Meta-pixel-measured funnel.

Enjoy NutriClub [enjoy-nutriclub.vercel.app](#)

- Bookings and a light CRM on Notion for a nutrition practice.

NutriScan

- OCR + LLM: turns receipt photos into structured spending data.

Skills

DATA & ANALYSIS

Python (Pandas) · SQL · ETL · EDA · Predictive models · Power BI · KPIs & dashboards

AUTOMATION & INTEGRATIONS

n8n · REST APIs · Webhooks · Stripe · WhatsApp Cloud API · Meta Graph API · Notion API

APPLIED AI

LLMs · Agents · MCP · OCR + AI

PROCESS & OPERATIONS

Lean · Six Sigma · HACCP · Control plans · Time-and-motion studies

CLIENT & COMMERCIAL

CRM · B2B prospecting · Purchase funnel · Meta campaigns & pixel

TOOLS

Firebase · Vercel · React/Next (AI-assisted) · Notion